



**IMRP2016** | VANCOUVER  
BC, CANADA

18<sup>th</sup> INTERNATIONAL MEETING ON RADIATION PROCESSING | Nov. 7 - 11, 2016



## **IMRP 18 - PARTNERSHIP OPPORTUNITIES**

### **Sponsorship and Exhibition**

The International Irradiation Association (iia) has given industry and organisations the flexibility and choice to tailor make their partnership at the 40<sup>th</sup> Anniversary of International Meeting on Radiation Processing (IMRP 2016) and to select the Conference features that they feel would best accentuate their presence both at the meeting and beyond. This flexibility is designed to ensure that your specific needs and objectives are met.

#### **How to become a PARTNER of IMRP 2016:**

- **Choose one or more items from the « à la Carte » list.**  
*(If you are only interested in participating as an exhibitor, go to the last page of this document).*
- **Calculate the total of your sponsorship investment.**
- **Take note of your sponsorship category based on sponsorship investment level, and the additional benefits that are included.**

Details for exhibitors are given at the end.

If you have any question, please contact Yves Hénon [yhenon@iiaglobal.com](mailto:yhenon@iiaglobal.com) T: + 33 659 735 119



## Choose one or more “à la Carte” items

Items marked with an asterisk available to one sponsor only. First come, first served.

ITEM	PRICE IN USD
<b>REGIONAL SPONSOR* - STERIS ISOMEDIX</b>	50,000
<b>EDUCATION AND LEARNING</b>	
<b>LOGO PLACEMENT ON ONLINE ABSTRACT SUBMISSION PAGE*</b>	5 000
<b>PRE-CONFERENCE DAY - NIST</b>	5 000
<b>SPONSORSHIP OF THE DIGITAL POSTER AREA - STERIGENICS</b>	5 000
<b>SPONSORSHIP OF STRAND GAMMA RADIATION TECHNOLOGIES*- JSC ISOTOPE</b>	2-500
<b>SPONSORSHIP OF STRAND ELECTRON BEAM AND X RAY TECHNOLOGIES* GEX</b>	2-500 2-500
<b>SPONSORSHIP OF STRAND ADVANCED MATERIALS* - CGN DASHENG</b>	
<b>SPONSORSHIP OF STRAND HEALTHCARE*</b>	2 500
<b>SPONSORSHIP OF STRAND OTHER APPLICATIONS*</b>	2 500
<b>SPONSORSHIP OF DOSIMETRY SESSION* AÉRIAL</b>	1-500
<b>SPONSORSHIP OF THE ABSTRACT AWARDS - - HARWELL</b>	2 500
<b>STUDENT SCIENTIFIC CONTRIBUTION PROGRAM - STERIGENICS</b>	1-500
<b>CONNECTIONS AND NETWORKING</b>	
<b>SPONSOR OF THE MOBILE APP*</b> (mobile app will feature detailed program, abstracts, agenda builder, list of sponsors and exhibitors)	10,000
<b>GALA DINNER* - NORDION</b>	26-000
<b>WELCOME RECEPTION* - STERIGENICS</b>	16-000
<b>WIFI FOR ALL DELEGATES* - STERIGENICS</b>	6-000
<b>LOGO PLACEMENT ON THE ONLINE REGISTRATION PAGE* CGN DASHENG</b>	2-500
<b>CLASSIC SPONSORSHIP</b>	
<b>DELEGATE BAG*- IBA</b>	12-000
<b>DELEGATE LANYARDS* - STERIS ISOMEDIX</b>	7-500
<b>POCKET GUIDE* IBA</b>	5-000
<b>REGISTRATION DESK* JSC ISOTOPE</b>	4-000

<b>DELEGATES NOTEPAD AND PEN* - NORDION</b>	4 000
<b>SPEAKER READY ROOM* IONISOS</b>	2 000
<b>ELECTRONIC ADVERTISING – STERIGENICS –JSC ISOTOPE -</b> on the screens of the Plenary + Breakout sessions – during break times	1 500

## Calculate the Total of Your Partnership Commitment



USD



**From your total partnership amount committed, determine your PARTNERSHIP CATEGORY and see the ADDITIONAL BENEFITS that will be offered to you:**



	<b>MOUNTAIN PEAKS PARTNER</b> ≥ 30 000 USD	<b>GREAT LAKES PARTNER</b> ≥ 15 000 USD	<b>RAPID RIVERS PARTNER</b> ≥ 7 500 USD	<b>FOREST PARTNER</b> ≥ 5 000 USD	<b>CITY PARTNER</b> < 5 000 USD
Hyperlinked logo on the IMRP 2016 web site	✓	✓	✓	✓	✓
Listing in Sponsor Directory	✓	✓	✓	✓	✓
Logo on Congress Sponsor signage onsite (surface variable and proportional to level; digitally and printed)	✓	✓	✓	✓	✓ (name only)
Logo in pre-conference promotional documents from the time of contract signing	✓	✓	✓		
Logo on all pre-congress e-blasts	✓	✓			
Mention of the sponsor's name in the Opening Ceremonies	✓	✓	✓		
A 10 ft. x 8 ft. exhibit space	2	1	N/A	N/A	N/A
Exhibitor passes	4	2	-	-	-
Full delegate registrations	5	2	2	1	-

## EXHIBITOR BOOTH

(if partnership commitment less than 15,000 USD)

A variety of activities will take place in the exhibit area in order to ensure good traffic flow. Activities include coffee breaks, lunches and welcome reception.

### Cost to exhibit

Member of iia	Iia Non member of iia
3,000 USD	3,750 USD

### Exhibitors' benefits

<b>Booth size</b>	10 x 8ft (3 x 2.44m)
<b>Inclusions in Pricing</b>	<i>Shell Scheme 1 x 6ft Table 2 x Chairs 1 x Fascia with Name 1 x Waste Basket 1 x Basic Electrical Outlet</i>
<b>Exhibitor Passes</b>	Up to <b>two</b> exhibitor badges (per 100 sq.ft. / 9 sq.m. booth) Extra exhibitor badge: 300 USD Holders of exhibitor badges have access to breakfast, coffee breaks, lunch and the welcome reception but not to the Gala Dinner for which a voucher may be purchased. Congress passes allowing access to sessions may be purchased at the same rates as the Conference Delegates. See website for more details: <a href="http://imrp-ia.com/">http://imrp-ia.com/</a>
<b>Other Benefits</b>	<b>Exhibit Directory</b> <i>Each exhibiting organization will be listed in the Congress Exhibit Directory with a description of the company product(s) and/or service(s). This booklet will be distributed to each participant at the Congress via the mobile app.</i>

Floor plan and booth numbers

